Contact Information
Unit Name: Black Student Union
Campus Address: 815 West Michigan Street Taylor Hall
Unit Website: www.iupui.edu/~blacksu
Unit Representative (s) (Include Name, email, phone number of person presenting this proposal)
   Student (s): Frances M. Moore, fraines@umail.iu.edu, Dominic Dorsey
dodorsey@iupui.edu
   Staff/Faculty: Patty Alvarez, palvarez@iupui.edu

Unit’s Profile
Provide explanation of your unit’s history, governance, and financial status. Please limit response to
maximum of two pages.

Year unit was established: 1969

Year unit began receiving the General Fee (previously known as the Student Activities Fee,
Athletics Fee or IT Fee):

Mission Statement:
The purpose of the Black Student Union shall be to bring about a union of university
students, faculty, staff and alumni of similar high ideals of academic achievement,
leadership, and community uplift in order:
(a) To stimulate the attainment of similar high ideals and achievement among members
and nonmembers;
(b) To assist its members in the achievement of their academic and career goals;
(c) To encourage and foster programs of special interest to black students, IUPUI, and
the black community;
(d) To cooperate with appropriate university administrators in the development of such
programs;
(e) To operate in a progressive, helpful and constructive manner in the university and
Indianapolis communities;
(f) To prepare its members for greater usefulness in the causes of humanity, freedom,
and dignity of the individual;
(g) To aid down-trodden humanity in its continuing efforts to advance socially,
economically and intellectually

Brief historical overview of the unit:
The IUPUI Black Student Union has been in existence since IUPUI was chartered in
1969. Founding members of the organization were in opposition to the displacement of
the thriving local African American community
by the establishment of the university. Indicative of the time period nationally, these students also sought to raise the consciousness of the university and the community as it related to Black concerns. The BSU is one of the oldest student organizations at IUPUI and has maintained a tremendous presence serving as a true resource for the campus.

The Dr. Martin Luther King Jr Dinner Celebration has the special distinction of being the oldest King recognition in the city of Indianapolis. The dinner has had speakers such as Shirley Chisom, Maya Angelou, Bill Duke, Henry Louis Gates, Nikki Giovanni, Jeff Johnson and most recently, Naomi Tutu. The dinner itself allows the students, faculty, staff and the community to come together to celebrate a man who served the nation by his quest for justice and equality for all. BSU was proud to have celebrated the 41st Annual MLK Dinner as well as the 40th Anniversary of IUPUI.

Primary programs and services of your unit:
BSU was established in part to assist and support students in their educational endeavors. The annual student membership of the organization averages at minimum 65 dues paying students. The Black Student Union takes part in housing move-in, partners with Black Faculty Staff Council for the Jumpstart Program, Young Gifted & Black workshops, and the Celebration of Black Graduates Ceremony. Additionally, BSU has established weekly study tables. Our organization is responsible for a great number of programs and events during Black History Month every February as well as outreach and community involvement through participation in the Circle City Classic Parade and representing IUPUI at the Indiana Black Expo Summer Celebration. BSU also has partnered with the community organization Brothers United to provide free confidential AIDS testing on campus on a monthly basis. BSU has and will maintain a significant presence at IUPUI.

Funding Purpose
In the section below provide information about what the General Fee funds will accomplish. Please limit responses to a maximum of two pages.

Briefly describe what the funds will accomplish in 2010 – 2011?
The funds provided by the SAF assist in keeping the cost of attendance for IUPUI students at a minimum. Also, BSU uses the funds to provide an all inclusive honorarium for the keynote speaker as well as supporting all other essential program components.

Describe who will be impacted by the proposed activities?
First and foremost, the annual MLK Dinner impacts students as the essential planning and execution is accomplished by the student-led planning committee. The BSU philosophy regarding the MLK dinner is “for students by students” and positively impacts the campus recognition of the life and legacy of Dr. Martin Luther King Jr. Also, for the past five years, the Chancellor has given his State of Diversity Report at the dinner and this is makes a definitive statement to the campus and Indianapolis community that IUPUI values diversity. BSU annually presents the Drum Major Instinct Award and the Advocate of a Dream Award during the dinner and these special
recognition serves as a public acknowledgement of the continued support that is
given to the Black Student Union.

Describe your evaluation plan

The 2011 Dr. Martin Luther King Jr. Dinner Celebration will be successful.
Necessary steps have begun to take place to ensure that there will be ample time to
secure a speaker, venue and proper community publicity. We will continue to work
towards having more graduate students attend our event, as well as engaging that
population more in the selection of the different avenues that are to be decided up on
during this process. A timeline is being worked on to make sure that accurate data is
kept in order to report next year specifically how many students whether graduate or
undergraduate attended, and the attendance of faculty/staff and community guests.

Who Benefits
Please indicate the number of students expected to be served for each category requested.

<table>
<thead>
<tr>
<th></th>
<th>2007-2008</th>
<th>2008-2009</th>
<th>2009-2010 (to date)</th>
<th>2010-2011 (anticipated)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Graduate/Professional Students</td>
<td>97</td>
<td>92</td>
<td>15</td>
<td></td>
</tr>
<tr>
<td>Undergraduates</td>
<td>288</td>
<td>308</td>
<td>32</td>
<td></td>
</tr>
<tr>
<td>All Attendees</td>
<td>385</td>
<td>400</td>
<td>593</td>
<td></td>
</tr>
<tr>
<td>By School (list students by their school)</td>
<td>Law School University College Engineering &amp; Technology Social Work Informatics Kelly School of Business School of Education School of Medicine Microbiology Department School of Liberal Arts School of Dentistry School of Nursing School of Public and Environmental Affairs Norman Brown Scholars Program</td>
<td>Law School University College Engineering &amp; Technology Social Work Informatics Kelly School of Business School of Education Office of Graduate Medical Education School of Medicine-Diversity Affairs</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Educational Success Program</td>
<td>Office of Equal Opportunity Office of Diversity, Equity &amp; Inclusion Microbiology Department School of Liberal Arts School of Dentistry School of Nursing School of Public and Environmental Affairs Norman Brown Diversity &amp; Leadership Scholars Program Educational Success Program Alpha Phi Alpha Alumni Chapter IU Indianapolis School of Law Housing and Residence Life IPS Teachers Academic Affairs Planning &amp; Institutional Improvement Passport Program Office of International Affairs Undergraduate Student Government Student Life:</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Finance and Administration
Student Activities Programming Board
Neal Marshall Alumni Chapter
Multicultural Center
General Studies Student Council
Faculty Recruitment & Retention
Edwin T. Harper Scholars
National Pan Hellenic Council
Multicultural Center
Multicultural Affairs-School of Medicine
Center for Service Learning
Carrier United Learning
Campus and Community Life
Latino Student Association
Butler University
IU Alumni Association
IU School of Nursing
IU School of Liberal Arts
Black Faculty/Staff Council
**Collaborations**

If applicable, describe collaborations or shared activities with other units at IUPUI (including student organizations) not-for-profits, businesses, or governmental agencies. List the collaborations in the grid below.

<table>
<thead>
<tr>
<th>Unit</th>
<th>Role or Activity</th>
<th>Contact Name &amp; Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Radio One</td>
<td>Radio spots</td>
<td>Amos Brown</td>
</tr>
<tr>
<td>Communications and Marketing</td>
<td>Publicity</td>
<td>Diane Brown</td>
</tr>
<tr>
<td>Black Faculty and Staff Council</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Neal Marshall Alumni Association</td>
<td></td>
<td>Jana Hill</td>
</tr>
<tr>
<td>Chancellors Office</td>
<td></td>
<td>Susan Christian</td>
</tr>
</tbody>
</table>

**Budget and Narrative**

Fee Funding 2010-2011:

*Please summarize your estimated budget include all revenue sources, not just the General Fee. Provide a brief description for each line. The revenue and expense totals must be the same amount.*

<table>
<thead>
<tr>
<th>Revenue Description</th>
<th>Amount 2009-2010</th>
<th>Amount 2010-2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Fee</td>
<td>$18,500.00</td>
<td>$18,500.00</td>
</tr>
<tr>
<td>Ticket sales</td>
<td>21,190</td>
<td>$17,950</td>
</tr>
<tr>
<td>Balance forward</td>
<td>7,407</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>47,097</td>
<td>$36,450</td>
</tr>
<tr>
<td>Expense Description</td>
<td>Amount (Actual)</td>
<td>Amount (2010-2011)</td>
</tr>
<tr>
<td>-------------------------------------</td>
<td>-----------------</td>
<td>--------------------</td>
</tr>
<tr>
<td>Salary/Wages</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fees &amp; Contracts (consultants and trainers)</td>
<td>$8,800</td>
<td>$8,500</td>
</tr>
<tr>
<td>Printing &amp; Publications</td>
<td>$674</td>
<td>$700</td>
</tr>
<tr>
<td>Supplies (phone, faxes, copies, postage, etc.)</td>
<td>$250</td>
<td>$250</td>
</tr>
<tr>
<td>Marketing &amp; Advertising</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Food</td>
<td>$25,373</td>
<td>$27,000</td>
</tr>
<tr>
<td>Rentals</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Travel/Transportation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Equipment (phone, computer)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unallocated</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$35,097</strong></td>
<td><strong>$36,450</strong></td>
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</tbody>
</table>