Student Fee Funding Proposal
Unit Name: Undergraduate Student Government
2009– 2010

Contact Information

Unit Name: Undergraduate Student Government
Campus Address: 420 University Blvd, CE 378, Indianapolis, IN 46202
Unit Website: home.usg.iupui.edu
Unit Representative (s) (Include Name, email, phone number of person presenting this proposal)

Student (s): Eduardo Nieto - President (ednieto@iupui.edu, 317.278.1106)
Nicholas Estrada - Treasurer (naestrad@iupui.edu 317.278.1106)
Staff/Faculty: Tina Samuel-Powellson (Advisor)

Funding History

Fee Funding Received 2007-2008: $49,000
Fee Funding Received 2008-2009: $49,000
Fee Funding Requested for 2009-2010: (given the uncertainty of funding you are asked to present 3 funding requests)

- Request is same as 2008-2009: $49,000
- Request is 2% more than 2008-2009: $50,000
- Request is 2% less than 2008-2009: $48,000

Unit’s Profile

Provide explanation of your unit’s history, governance, and financial status. Please limit response to a maximum of two pages.

Year unit was established: 1991

Mission Statement: The Undergraduate Student Government (USG) of IUPUI is the voice of the undergraduate student body and serves the students, campus, and the surrounding community. We do this with the intent of supplying students with the knowledge and tools to accomplish their goals, as well as being an interface between the undergraduate students and the university. Our desired outcome is to build a more cohesive campus by facilitating student activities, increasing school pride, and influencing policy decisions.

Brief historical overview of the unit:
1969: All schools in the University had their own student governments
1972: The Consolidated Student Government was created
1978: Name changed to the IUPUI Student Assembly
1988: Finalized constitution
1991: Name changed to Undergraduate Student Assembly
2004: Council of Organizations separated into a non-legislative body
2008: General Assembly of Senate formed by combining Councils and Organizations
Primary programs and services of your unit: The primary service of USG is to be a voice for the undergraduate students on the IUPUI campus. We work to make sure student opinions and thoughts are not overlooked by administration when making decisions that will affect students. USG also works to provide students with resources. There will be community service events and other USG sponsored programs held throughout this academic year.

Funding Request
In the section below provide information about what student fee funds will accomplish. Please limit responses to a maximum of two pages.

Briefly describe what the funds will accomplish.

1. Increase USG Awareness
   a. Marketing
   b. Elections
      i. More candidates
      ii. 3% of undergraduate student population to vote
   c. Resources
2. Engage More Students
   a. Increase spirit wear
   b. Increase the attendance of students at athletic events
   c. Create an events calendar
   d. Hold an basketball Homecoming
3. Parking Services
4. Student Services
   a. Increase/ extend CE & UL hours
   b. Childcare
   c. Sagamore
   d. Textbook Exchange
   e. Safety awareness
5. Chartwells/ Food
   a. Cafeteria
   b. Increase food options
   c. Decrease food prices
6. Increases Political Engagement
   a. Internships
   b. Partnerships
   c. Voting polls
7. Have Students on Majority of Administration Committees Throughout Campus
8. Faculty Council (Academic Issues)
   a. Lunch Hour
   b. Dead Week
   c. Fall Break
9. Smooth Transition and Success for General Assembly

Describe who will be impacted by the proposed activities. Although we are USG, the changes that we make impact not only undergraduates, but also at times graduates,
faculty and staff. For example if we are able to impact food services, that is an improvement for all those within the IUPUI community.

**Annual number of students served by the unit.** Please complete the following table.

**Who Benefits**
Please indicate the number of students expected to be served for each category requested.
*The below numbers are solely representative of the General Assembly of USG. USG affects all undergraduate students in some fashion.*

<table>
<thead>
<tr>
<th></th>
<th>2007-2008</th>
<th>2008-2009 (to date)</th>
<th>2009-2010 (anticipated)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Graduate/ Professional Students</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Undergraduates</td>
<td>20</td>
<td>70</td>
<td>90-100</td>
</tr>
<tr>
<td>By race (list students by their race)</td>
<td>n/a</td>
<td>n/a</td>
<td>n/a</td>
</tr>
<tr>
<td>By gender (list students by gender)</td>
<td>n/a</td>
<td>n/a</td>
<td>n/a</td>
</tr>
</tbody>
</table>

**What specific outcomes do you hope to achieve with this request?**
These funds will help USG achieve the goals stated above:
1. Increase USG Awareness
2. Engage More Students
3. Parking Services
4. Student Services
5. Chartwells/ Food
6. Increases Political Engagement
7. Have Students on Majority of Administration Committees Throughout Campus
8. Faculty Council (Academic Issues)
9. Smooth Transition and Success for General Assembly

**Describe your evaluation plan. (How will you know if you are successful?)**
USG relies heavily on the input of students when it comes to evaluating and deciding how to move forward. USG will continue to implement many surveys as have been done
in the past. Some of these examples include those done with Fall Break/Dead Week and the surveys given to the Senators themselves. These allow for USG to see the student opinion and make sure that USG is on track with what the undergraduate student body would like to see.

**Collaborations**

If applicable, describe collaborations or shared activities with other units at IUPUI (including student organizations) not-for-profits, businesses, or governmental agencies. List the collaborations in the grid below.

<table>
<thead>
<tr>
<th>Unit</th>
<th>Role or Activity</th>
<th>Contact Name &amp; Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Campus and Community Life</td>
<td>Advise and various other activities</td>
<td>Tina Samuel 274-3931</td>
</tr>
<tr>
<td>Office of the Vice Chancellor</td>
<td>Various; i.e. Quality of Student Life Initiative; Informing students of policy changes</td>
<td>Karen Whitney 274-8990</td>
</tr>
<tr>
<td>Graduate Student Organization</td>
<td>Various</td>
<td>Greg Garrett</td>
</tr>
<tr>
<td>Democracy Plaza</td>
<td>Townhall meetings, debates, and elections</td>
<td>Linda Musavi</td>
</tr>
<tr>
<td>Multicultural Center &amp; Office for Diversity, Equity, And Inclusion</td>
<td>SJO works closely with these departments for diversity programming</td>
<td>Zephia Bryant 278-8333</td>
</tr>
<tr>
<td>Faculty Council</td>
<td>Worked closely with getting Fall Break proposal passed.</td>
<td>Simon Atkinson</td>
</tr>
<tr>
<td>Athletics</td>
<td>Collaborate with to sponsor at least one IUPUI basketball game</td>
<td>Nathan Siner</td>
</tr>
<tr>
<td>Multimedia Production Center</td>
<td>Various, including website upkeep and flyer design</td>
<td>Nate Mugg 274-3931</td>
</tr>
<tr>
<td>School Councils</td>
<td>Meetings for various positions to collaborate with other schools</td>
<td>Various</td>
</tr>
<tr>
<td>Student Organizations</td>
<td>Work together to address issues faced by student organizations</td>
<td>Various</td>
</tr>
</tbody>
</table>

**Request Budget and Narrative**

Fee Request For Funding 2009-2010:  
*Please summarize your estimated budget for the proposed activities. Provide a brief description for each line. The revenue and expenses must be the same amount.*
<table>
<thead>
<tr>
<th>Revenue Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student Fee</td>
<td>50,000</td>
</tr>
<tr>
<td>Total</td>
<td>$50,000</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Expense Description</th>
<th>Amount Request same as 2008-2009</th>
<th>Amount Request is 2% more than 2008-2009</th>
<th>Amount Request is 2% less than 2008-2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salary/Wages</td>
<td>19,200</td>
<td>19,200</td>
<td>19,200</td>
</tr>
<tr>
<td>Fees &amp; Contracts (consultants and trainers)</td>
<td>6,800</td>
<td>6,800</td>
<td>6,800</td>
</tr>
<tr>
<td>Printing &amp; Publications</td>
<td>750</td>
<td>750</td>
<td>750</td>
</tr>
<tr>
<td>Supplies (phone, faxes, copies, postage, etc.)</td>
<td>500</td>
<td>500</td>
<td>500</td>
</tr>
<tr>
<td>Marketing &amp; Advertising</td>
<td>3,875</td>
<td>3,875</td>
<td>3,875</td>
</tr>
<tr>
<td>Food</td>
<td>2,275</td>
<td>2,275</td>
<td>2,275</td>
</tr>
<tr>
<td>Rentals</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Travel/Transportation</td>
<td>6,300</td>
<td>6,300</td>
<td>6,300</td>
</tr>
<tr>
<td>Equipment (phone, computer)</td>
<td>500</td>
<td>500</td>
<td>500</td>
</tr>
<tr>
<td>Unallocated</td>
<td>8,800</td>
<td>9,800</td>
<td>7,800</td>
</tr>
<tr>
<td>Total</td>
<td>$49,000</td>
<td>$50,000</td>
<td>$48,000</td>
</tr>
</tbody>
</table>

*Below are listed the explanations of the above values.

**Salary/Wages**

- This line contains the salaries for all executive members as well as the Presidential Scholar and Webmaster. The different executive positions, Presidential Scholar, and Webmaster salaries are:
  - President - $4,000
  - Vice President - $3,000
  - Secretary - $3,000
  - Treasurer - $3,000
  - Social Justice Officer - $2,000
  - President Pro-Tempore of Senate - $2,000
  - Presidential Scholar - $1,200
Webmaster - $1,000

Fees and Contracts

- This line includes the ability to pay for an interpreter, insurance for the organization, and overhead. The costs for each include:
  - Interpreter - $3,000 - This money is to aid any student who has any inability in understanding the language that is spoken during the USG senate meetings.
  - Insurance - $3,200
  - Overhead - $600

Printing and Publications

- This line is for general printing of the USG. This includes all senate meeting documents such as agendas, bills, or any documents speakers may need distributed. The total of the general printing was increased as the USG slightly exceeded their budget for this.

Supplies

- This line covers basic supplies for the office. This includes, but is not limited to: paper for the printer, ink/toner, cleaning supplies, etc.

Marketing and Advertising

- This line provides the ability for the USG to advertise for all events sponsored by USG. This also allows us to create promotional items such as pens, binders, and cups. The allocated funds for this line are broken down as follows:
  - General Advertising - $1,500 - This money is for general advertising of an event that does not fall under one of the already allocated events. This is also for such things as senator shirts, binders, and pens. Anything that the USG logo goes on is considered advertising and may come out of this line.
  - Elections - $1,000 - This is for the advertising and promotion of all events having to do with elections.
  - Townhalls - $250 - This has to do with the advertising of the townhalls put on by the different USG committees and executive meetings.
  - State House - $150 - This is for the Hoosiers for Higher Education Day advertising. This year 25 students attended and the advertising of the event helped reach this goal.
  - Leadership Banquet - $500 - This is to help CCL advertise for the annual Leadership Banquet.
  - Diversity Events - $475 - This is to assist the Social Justice Officer in advertising for all diversity events.

Food

- This line provides food for USG related events. The allocated funds for this line are broken down as follows:
  - Retreat - $200 - Food for the retreats that the executive cabinet has once per semester. Therefore $100 is spent per semester.
  - State House - $150 - Food give to attendees prior to leaving for the Statehouse for Hoosiers for Higher Education Day.
  - Senate Meetings - $200 - Food provided at one senate meeting per semester. Therefore $100 is used each semester.
  - Diversity Events - $475 - Food provided at the diversity events planned by the Social Justice Officer.
Elections - $500 - Food provided at all events having to do with elections.
Townhalls - $250 - Food provided for the townhalls put on by the different committees of USG and executive members.

Travel/Transportation

- This line provides transportation to a national conference for student government for the executive team as well as any others the executive team decides the budget is able to pay for. Also in-state transportation for the President is provided for trips to see the Board of Trustees.
  - National Conference - $6,000
  - In-State Travel - $300

Equipment

- This line provides the ability for USG to upgrade or purchase any technology within the office. It was reduced as new technology is planned to be purchased with any remaining money at the end of the 08-09 year.

Unallocated Funds

- Although this line is entitled unallocated, USG has plans for the funds within this line. They were placed here as they did not necessarily fit under any other line item. The plans for the funds are as follows:
  - Table Sponsorship - USG plans to continue sponsoring tables at events such as MLK Jr. Dinner and the Cesar Chavez Dinner. This allows for students to be able to attend these events without having to come out of their own pockets to do so.
    - MLK Jr. Dinner - $250
    - Cesar Chavez Dinner - $250
  - Tina Samuel-Powellson Need Based Scholarships - USG believes it is important to support students in not only their organization needs and needs when it comes to campus policies, but also in their financial needs in being a student. With that USG has designed three scholarships named after our advisor, Tina Samuel-Powellson, to assist students financially.
    - Three awards available - $750, $500, and $250
  - Homecoming - In the 08-09 year USG received extra funding to assist in the creation of a Homecoming for IUPUI. It was an extremely successful event that impacted a large number of students, faculty, and staff on the campus. USG would like to continue this tradition, and as the extra funding will not always be guaranteed, it has been built into the budget. Three increments have been chosen for this item. They are as follows:
    - Budget remains the same - $5,800
    - Budget reduction (2%) - $4,800
    - Budget increase (2%) - $6,800